



# Structured Dialogue on Financing (SDF)

## Financing UN Women for Purpose

Second Annual Session of the Executive Board  
10 Sep 2018



# UN Women Operates in a Changing World

The UN however remains a **force-multiplier for States**, addressing global challenges that – due to their complexity and cost – no single State can confront on its own

After a decade marked by several economic crises, “in 2017 **global economic growth is estimated to have reached 3.0 per cent**, a significant acceleration compared to growth of just 2.4 per cent in 2016 and the highest rate of global growth recorded since 2011

The global political climate has become **less supportive of multilateralism**

**Shrinking space** for human rights and gender equality activism

## Impact on Funding and Financing

- The largest share of UN’s +/- \$50 b a year revenue still comes from governments
  - 78% of contributions are made directly by Governments and another 9%, or a record high of \$2.6 billion, by the European Commission
- For many United Nations funds and programmes, as for UN-Women, RR contributions are declining.
  - RR share of total funding dropped from 37% to 22% and the RR share for development-related activities fell from 41% to 28%



# The SDF Challenge – financing results for women

## 1 Palestine

“If you find yourself in a place that allows you to make a real difference in other women’s lives, obstacles will not stop you anymore”



*Ayah al-Wakil*

## 2 Solomon Islands



*Janet Ramo*

“[Previously] decision-making positions were held by men and we never saw the benefits. Now seeing women as strong, it motivates me”

## 3 Tanzania

“I am better off economically, I am more confident and well informed in market leadership and women’s rights.”



*Betty Mteuele*

### And in 2017...

- 7,000 women leaders, aspiring candidates and elected public official were trained in 32 countries
- 121 crisis-affected women and girls assisted in 31 countries
- 23 experts deployed to support sexual and gender-based violence investigation in 11 countries
- 51 countries benefited from economic services including social assistance and employment services

“Since 2014, an additional 2 billion women and girls live in countries where policy frameworks for women’s economic empowerment were strengthened. Over 1.5 billion women and girls are better protected from violence through stronger legal frameworks. More than 1.48 billion women and girls are benefitting from an increase in budget allocations for gender equality and women’s empowerment.”

# The SDF Challenge

## Raising \$2 Billion to Finance the Strategic Plan (2018-21)



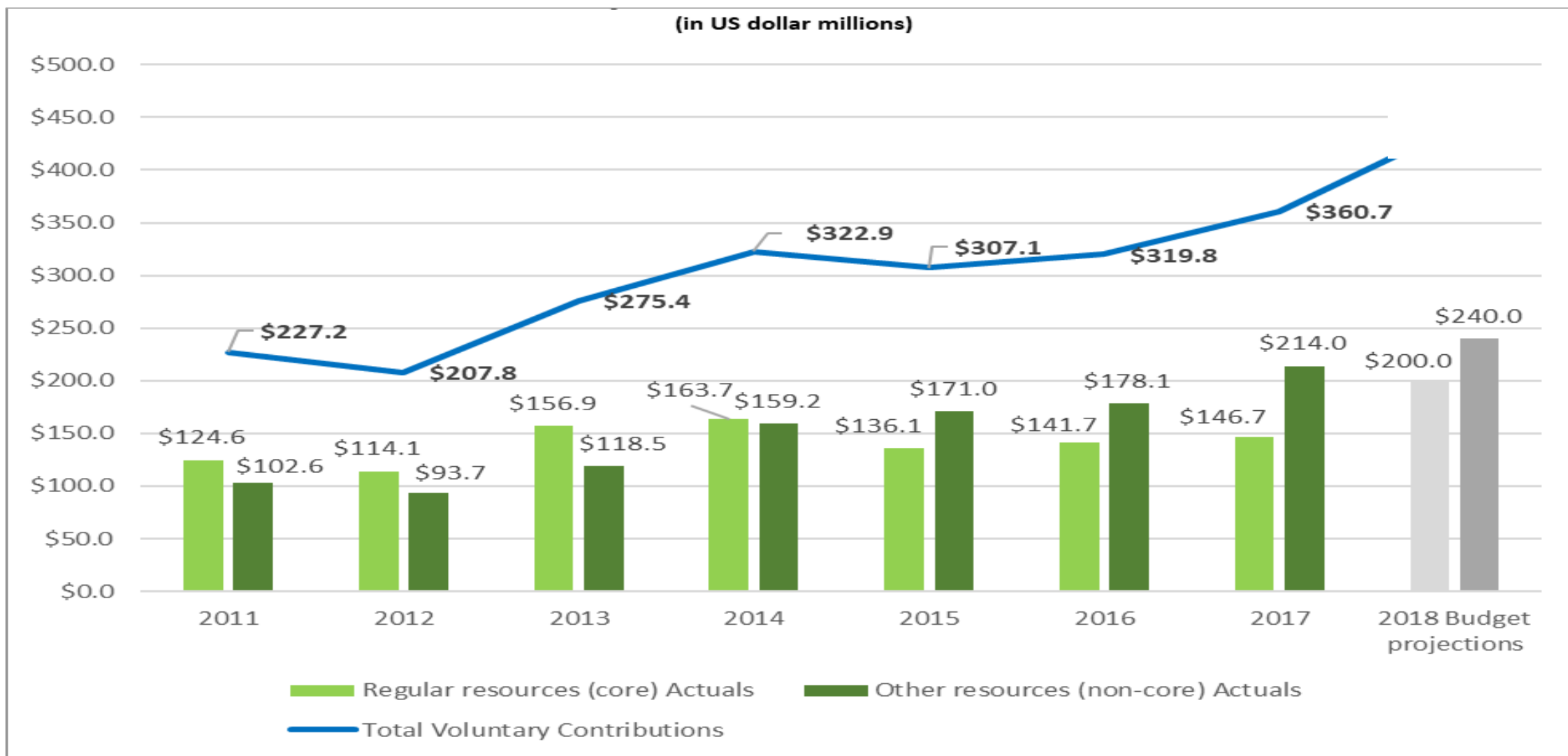
### Financing Theory of Change

If funded for purpose, UN Women will help governments deliver more transformative outcomes for women & girls and accelerate delivery of the 2030 Agenda in ways that leave no one behind.

*“When women rise, countries rise, and the world rises”*



# Good News - growing total revenue (2011-2017)



# Good News- some member states already stepped up core funding

- **United Arab Emirates:** 50x from 0.1 to 5 m USD
- **China:** 19x from 0.1 to 1.9 m USD
- **Japan:** 13.8x from 0.4 to 5.5 m USD
- **Finland:** 3.6x from 4.2 to 15.2 m USD
- **Switzerland:** 3.6x from 4.4 to 16.3 m USD
- **Germany:** 2.9x from 1.6 to 4.6 m USD



# Good News- more predictable multi-year core funding agreements

Partner	Annual Pledge Amount (USD)	Period
Sweden	17.0 M	2018 - 2021
Denmark	9.9 M	2017 - 2020
Australia	6.1 M	2017 - 2020
Belgium	4.6 M	2017 - 2020
New Zealand	1.8 M	2018 - 2020
Iceland	1.2 M	2018 - 2020

# Good News - flexible multi year public & private commitments in non-core

Partner	Geographic Area	Programme Focus	Value (USD)
Sweden	Global	Strategic Partnership Framework 2017-2020	36.2 M
BHP Billiton Foundation	Global	Second Chance Education and Vocational Learning	15.6 M
European Commission	Arab States	Resilience and Empowerment of Women and Girls	14.5 M
European Commission	Asia & Pacific	EU-UN Spotlight Initiative: Migrant Workers' Rights	13.4 M
Canada	Arab States	Eliminating Violence against Women	13.1 M
European Commission	Americas & Caribbean	Gender Equality Means Good Business	10.5 M
Bill and Melinda Gates Foundation	Global	Flagship Programme Initiative on Gender Statistics	10.0 M
Sweden	Asia & Pacific	Access to Justice	9.0 M
Sweden	Asia & Pacific	Climate Change Action and Disaster Risk Reduction	8.9 M
Denmark	West & Central Africa	UN Women Country programme in Mali	8.7 M



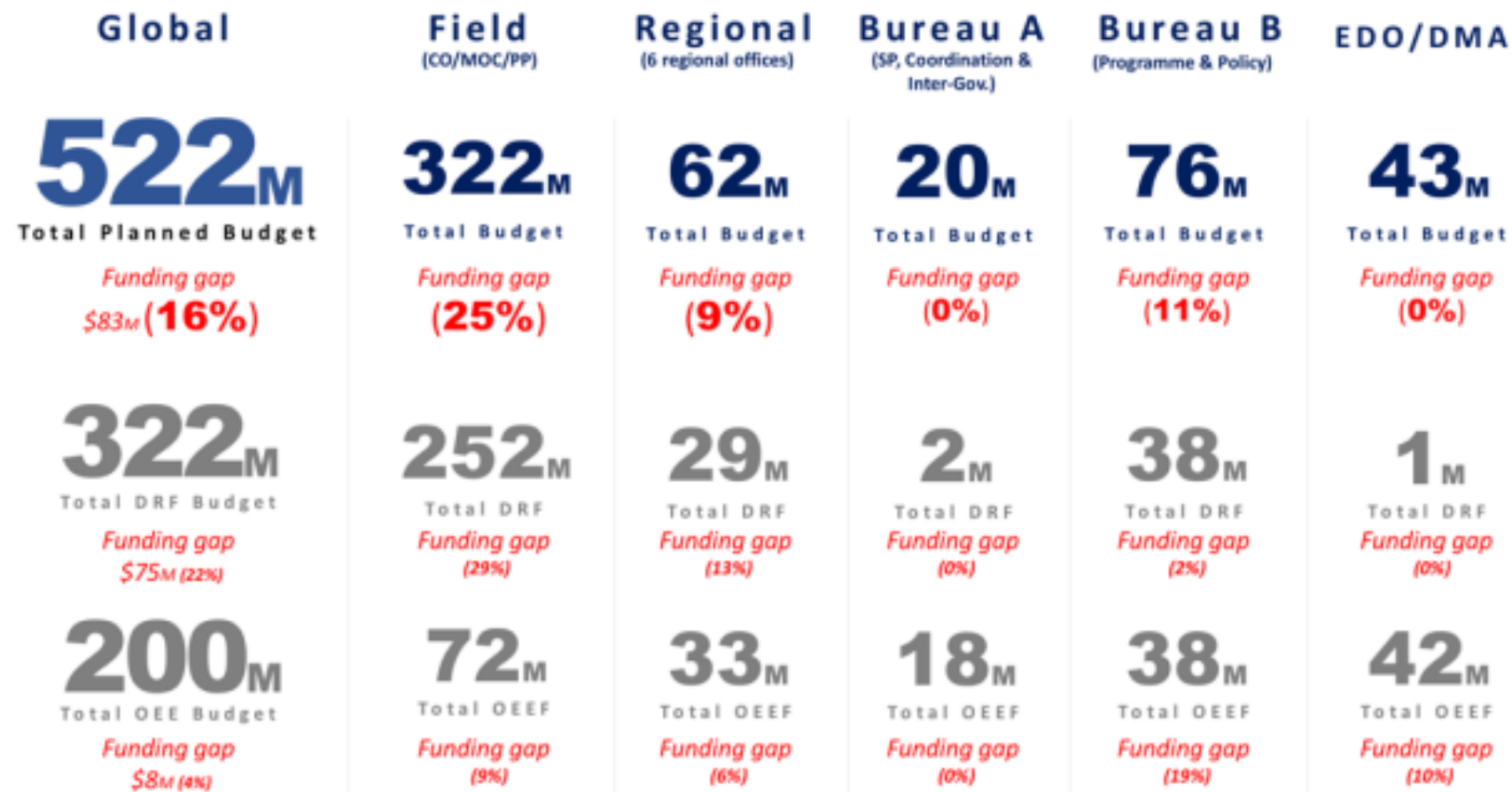
# The 2018 Revenue Gap

Funding source	Integrated Budget Projections	as at 31 August 2018					Projected as at 31 December 2018			
		Revenue August	Pledged/Under Contract	Est. Revenue December	Funding gap @ August 2018	% Funding gap @ August 2018	Projected Revenue Sept-Dec	Projected Revenue @ December 2018	Projected Funding gap @ December 2018	% Projected Funding gap @ December 2018
Core	200,000	82,392	19,001	101,393	98,607	49.3%	45,687	147,080	52,920	26.5%
Non-Core	240,000	106,066	72,218	178,284	61,716	25.7%	50,000	228,284	11,716	4.9%
	<b>440,000</b>	<b>188,458</b>	<b>91,219</b>	<b>279,677</b>	<b>160,323</b>	<b>36.4%</b>	<b>95,687</b>	<b>375,364</b>	<b>64,636</b>	<b>14.7%</b>
Calculations	A	B	C	D =B+C	E =A-D	F =F/A	G	H	I =G+H	J =J/A



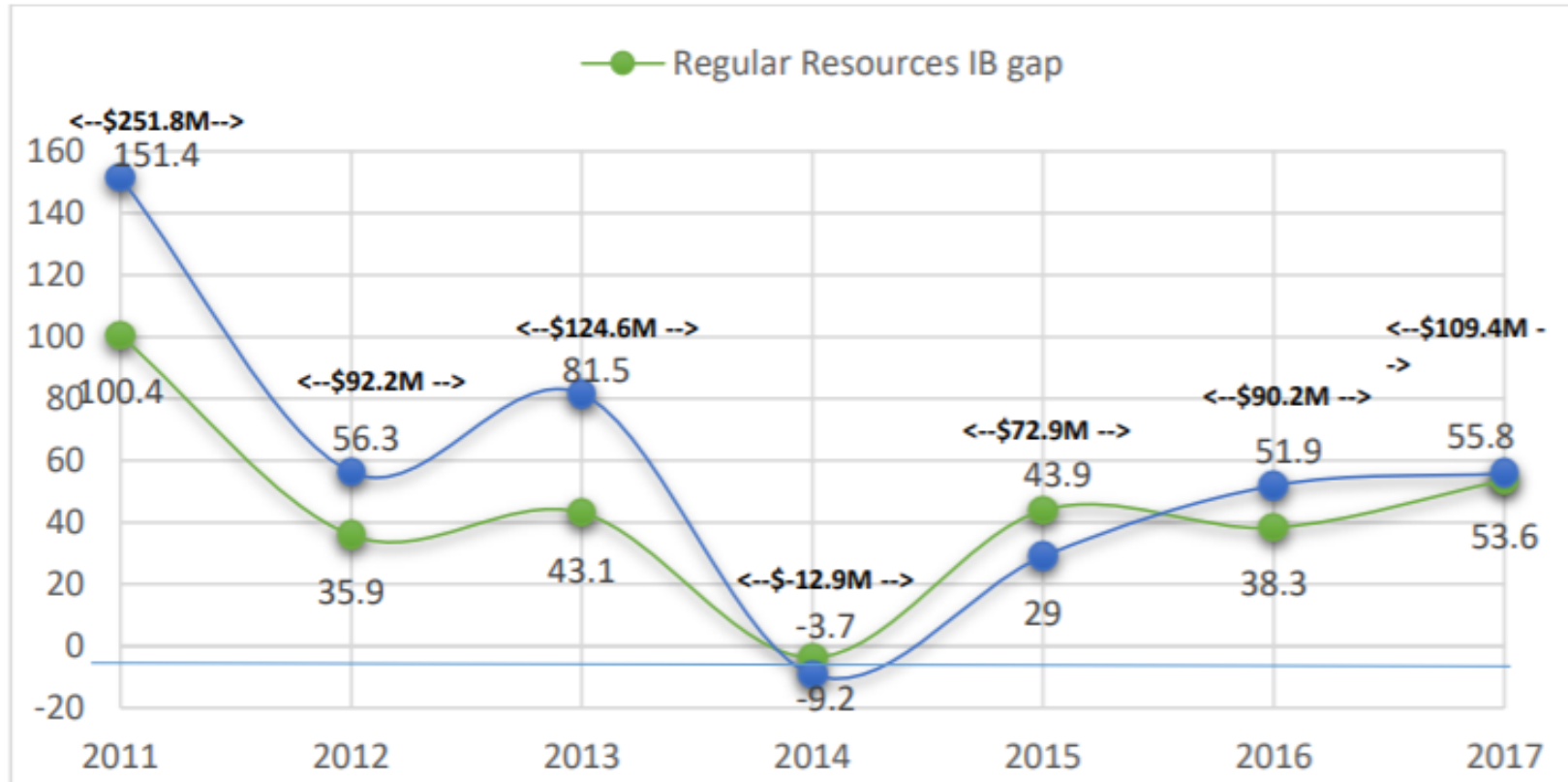
- Revenue in approved IB for 2018 is Core \$200m; Non-core \$240m = Total \$440m
- Revenue gap as at 31 August 2018: \$99m for Core and \$62m for Non-core
- Projected revenue for the year ending 31 December 2018 indicates gap of \$65m (81% of gap is core & 18% is Non core) (\$53m in Core; and \$12m for Non-core)

# Annual work plan budgets as of June 2018

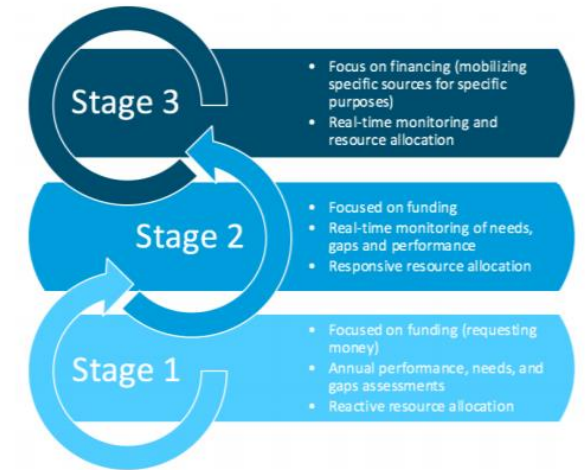


Total Programming planned budget of \$522m is required to support \$440m Integrated Budget spend

# A persistent revenue gap begs a financing solution



UN-Women's Financial Maturation Model



Funding gap trend is that of reduction but...

UN Women's persistent funding gap threatens financial maturation & full SP delivery

# Predictable, Flexible Revenue is **Core** to Delivery

## CORE FUNDING PROVIDES

### Financial Backing for UN Women's Triple Mandate

- Normative Support
- Coordination
- Operational Activities

### Promotes institutional Efficiency and Effectiveness

- Maximized Funding
- Innovation

### Leaves No One Behind

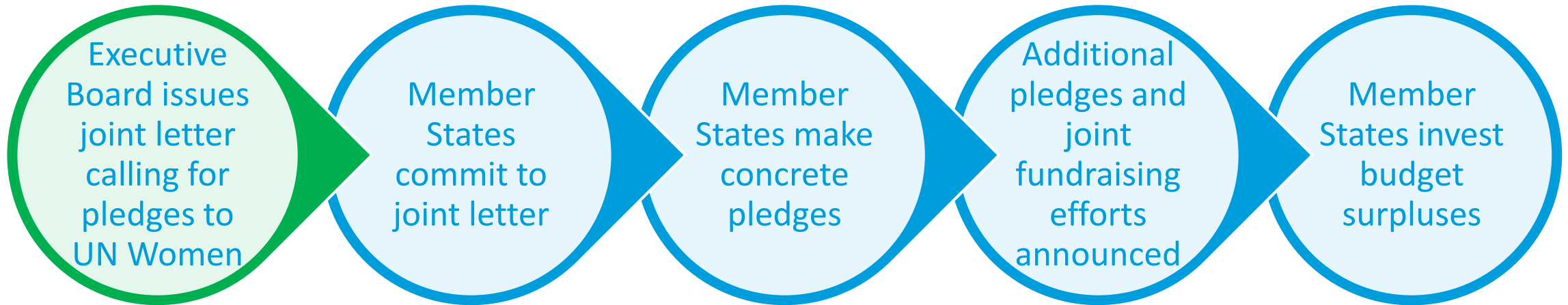
- Advocacy on behalf all women in the world
- Design and Pilot for Greater Reach and Scale
- Flexibility to Innovate and Partner



Core is the foundation;  
Other Resources build on top of it



# Pact to Fund the Core Revenue Gap at +/- \$60 m a year



A UN Women financed for purpose